

**REPORT TO CITY CENTRE, SOUTH AND  
EAST PLANNING AND HIGHWAYS AREA  
COMMITTEE**

DATE 2 JULY 2012

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REPORT OF DIRECTOR OF DEVELOPMENT SERVICES

ITEM 8(a)

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SUBJECT DISPLAY OF UNAUTHORISED ADVERTISEMENT AT 38 PARKHEAD CRESCENT SHEFFIELD 11

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**SUMMARY**

THE PURPOSE OF THIS REPORT IS TO INFORM MEMBERS OF A BREACH OF ADVERTISEMENT REGULATIONS AND TO MAKE RECCOMENDATIONS ON ANY FURTHER ACTION REQUIRED.

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**RECOMMENDATIONS**

THAT AUTHORITY BE GIVEN TO THE ASSISTANT CHIEF EXECUTIVE LEGAL AND GOVERNANCE TO TAKE ALL NECESSARY STEPS, INCLUDING THE INSTITUTION OF LEGAL PROCEEDINGS, IF NECESSARY, TO SECURE THE REMOVAL OF THE UNAUTHORISED SIGN AT 38 PARKHEAD CRESCENT SHEFFIELD 11.

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**FINANCIAL IMPLICATIONS**

NO

**PARAGRAPHS**

**CLEARED BY**

CATHERINE RODGERS

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**BACKGROUND PAPERS**

**CONTACT POINT FOR ACCESS**

FIONA SINCLAIR

**TEL NO:**

0114 273 4370

**AREA(S) AFFECTED**

**CATEGORY OF  
REPORT**

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